

ACADEMIC PRESENTATION

BY: GINA JOHNSON

Tap into the 500,000 Video Gamers who live in Idaho

ABSTRACT TOPIC THE CO-OP CATALYST:

REIMAGINING ESPORTS INFRASTRUCTURE TO ADDRESS SOCIAL ISOLATION, WORKFORCE GAPS, AND GLOBAL DIGITAL **TRANSFORMATION**

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- Learn from global esports research and insights.
- Understand the economic and social potential of esports in Idaho.
- See how The Co-Op will help bridge gaming, education, trades, and community growth.
- Provide feedback to shape this innovative local project.



START DATE: 14 NOVEMBER 2025



DURATION: 30 MINS



EVENT TIME: 5:30PM ET OR 3:30

PM MT



LINK TO LIVE **STREAM**



www.iGameUSA.com

ERN 2025 CONFERENCE WEBSITE

https://esportsresearch.net/category/ernc-2025/



