

# Bird Feeding

## Quick Facts

### Nyjer<sup>®</sup>- Not Thistle

What is Nyjer<sup>®</sup>?

- The yellow flowering crop of “Guizotia abyssinica”
- A seed favored by finches for its size and high oil content
- Available as bird seed for about 40 years
- An oilseed crop that is cultivated in Ethiopia, India, Myanmar and Nepal
- The only major wild bird feeding ingredient that is imported into North America from overseas

### The Nyjer<sup>®</sup> Seed Plant

- Average plant is 4 feet tall, but can be up to seven feet tall
- Traditionally harvested while the buds are still yellow, then stacked to dry, prior to threshing
- Seeds are black, club-shaped and narrowly long

### Protecting our North American environment

- USDA-APHIS-PPQ ruled treatment a “Condition of Entry” in 1985 for all Nyjer<sup>®</sup> imported into the US
- The USDA revised treatment temperature in 1994 to 250°F for 15 minutes to devitalize all weed seeds that may be present
- Current test results from the US treatment facilities indicate the majority of Nyjer<sup>®</sup> seed delivered to your store meets or surpasses the USDA suggested minimum purity of 98.5

Nyjer<sup>®</sup> is a registered trademark of the Wild Bird Feeding Institute, doing business as the Wild Bird Feeding Industry. The Wild Bird Feeding Industry is the trade association for the wild bird and backyard wildlife feeding industry. Membership includes North American packers, distributors, processors, feeder/accessory manufacturers, and retailers.



# Wild Bird Feeding Industry

1-888-839-1237

P.O. Box 763 • Scottsbluff, NE 69363-0763

Email: [info@wbfi.org](mailto:info@wbfi.org)