



Capitalizing on your WBFI Membership through Committee Involvement

If you want to really be in-the-know on what's happening in the wild bird feeding industry, then you should seriously consider committee work. WBFI has active committees working in areas that may affect your bottom line.

Oregon HB 2289 is just one example of how the network of WBFI members pulls together to address complicated issues. The expertise that is available is truly amazing, and it just might be the push you need to help you get ahead in your business. You can build relationships through committee work just like you can build relationships through your attendance at the WBFI Annual Meeting!

Here is our current list of active committees and the people involved in them:

Marketing Committee

Bob Yoder, Wagner's (Packer), Chairman
Hal Halliday, D&D Commodities (Packer)
David Sarpal, WBCA (Retailer)
Steve Eickman, Anchor Marketing (Associate)
Becky Krause, Prince Corp (Distributor)

Membership Committee:

Feeder: Mike Dunn, Duncraft
Packer: Roger Jaeger, Red River
Retailer: George Petrides, WBCA
Retailer: Dave Netten. All Seasons Wild Bird Store
Packer: Mike Wulf
Packer: Craig Brummell, Essex Topcrop, Chairman
Distributor: Tom Pogue, Essex Hybrid Seed

Annual Meeting Committee:

Karen Burns, ETO Sterilization, Chairman
Debbie Brummell, Essex Topcrop
Mike Gillen, Northern Bag & Box
Jim Hallenberg, Bemis Co.

Avian Flu Workgroup:

Lori Zimmerman, Lebanon Seaboard, Chairman
Jeff Pricco, JB Global
John Schaust, Wild Birds Unlimited
Paul Cote, Brome Bird Care
Henrik Lehman-Weng, WBCA
Michelle Griego-Stillions, Pine Tree Farms
Mike Wulf, D&D Commodities

Noxious Weed Workgroup

Vince Connolly, Commodity Marketing, Chairman
Dick Hebert, D&D Commodities
Wayne Lindberg, Sunbird (Gov't Affairs Oversight)
Gordy Kribs, North Pacific Group (Pacific Northwest)
Gene Perry, Perry Brothers (High Plains)
Karen Burns, ETO Sterilization
Jim Roberts, Kaytee
George Petrides, WBCA (East Coast)
Midwest US – Open
Central US – Open
South US - Open
Canada - Open

Standards, Suet subcommittee

Tim O'Tool, C&S Products
Michele Griego-Stillions, Pine Tree Farms
Bill Gleason, Wildlife Sciences
Heath Outdoor Products – Open

Standards, Fruit and Berry subcommittee

Hal Halliday, D&D Commodities, Chairman
Tim O'Tool, C&S Products

Standards, Waste Free Products subcommittee

Lori Zimmerman, Lebanon Seaboard, Chairman
Craig Brummell, Essex Topcrop
Danny Dale, Anderson Seed

Seed Cakes, Blocks, or Bells subcommittee

Rick Savino, Birdola
Tim O'Tool, C&S Products

Your time will be well spent and the knowledge you will gain will be priceless. Which committee appeals to you? Contact WBFi headquarters to let us know!

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*The Wild Bird Feeding Industry is a trade association dedicated to:
Promoting responsible feeding, creating alliances, removing barriers, safeguarding gains, and
Enhancing the experience of the consumer.*