

Wild Bird Feeding Industry

1305 N. Tahoe Trail • Sioux Falls, SD 57110

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A consumer-friendly brochure designed by leading industry organizations to assist birding enthusiasts with their efforts to attract a variety of birds to their property, as well as to serve as a guide to providing a healthy environment.

This guide is an invaluable resource to consumers, and was designed to aid retailers and the industry in the promotion of birding products.

Two sizes are currently available, both of which are easily attached to or inserted into your product line. You may also "custom size" the piece to fit your individual needs; contact us for complete information.

6 Steps
to turn your Pyard into a
Sanctuary For Birds

Each piece may be customized with your company name and information, drawing consumers back to your retail line of products.

Distribution of this guide is made available in two formats. The CD-ROM contains a pdf format, easily printed by professional print shops. Camera-ready pmt pages will also be available.

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The Wild Bird Feeding Industry (WBFI) sponsored development of this brochure. WBFI is an association dedicated to the progressive expansion of the wild bird feeding industry.

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