

WBFI Update: January 2008

January 11, 2008

Member Survey

Please respond to the new on-line member survey! Estimated time it will take you to complete the survey is **5 minutes**.

All who respond will be entered for a chance to win one free registration to the 2008 WBFI Annual Meeting in San Antonio on November 14 & 15.

This on-line membership survey has been developed by your WBFI Membership Committee:

Packer: Craig Brummell, Essex Topcrop Sales Ltd., Chairman

Feeder: Mike Dunn, Duncraft

Packer: Roger Jaeger, Red River Commodities

Retailer: George Petrides, Wild Bird Centers of America

Retailer: Dave Netten, All Seasons Wild Bird Store

Packer: Mike Wulf, D&D Commodities Ltd.

Distributor: Tom Pogue, Essex Hybrid Seed

The survey will be available beginning Friday, January 11 until Friday, February 1st!

Your input is important! Please help by responding!

Membership Directory

An updated 2008 WBFI Membership Directory is now available for you in Members Only. Here is the [link to the Directory](#).

Please review your listing in the Directory to verify the information people read about your company.

Contact [WBFI Headquarters](#) with your updated information which will appear in a future version of the Directory.

How "green" is our industry?

Tom Young (Agway Dealer Network) is heading up a new WBFI workgroup investigating the many ways in which our industry is "green."

If you are interested in helping Tom accumulate this information, please [contact WBFI Headquarters](#). We estimate your time commitment to this project to be 2 hours over the course of 2008.

If you know of a product or aspect of our industry that is "green," please [send us](#) this information. All suggestions and comments are appreciated!

We will share the final list with all WBFI members as a member

**Is it time for a break
from the snow and
cold?**



**You need to attend the
2008 Spring Board of
Directors Meeting and
Strategic Planning
Session!**

Dates:

Monday, March 10 and
Tuesday, March 11

Location:

Amelia Island Plantation,
Amelia Island, Florida
(Use Jacksonville airport)

Room Rate: \$189.00

Ocean View Room

We will share the final list with all WBFI members as a member benefit. We never know when we will be called upon to provide this information to our customers and friends!

Oregon Rulemaking Continues

Rules for Oregon HB2289 remain in development. This is the new law adopted in 2007 to address the concern with noxious weed seeds in wild bird feed in that state. The draft version of the rules is scheduled to be submitted to legislative counsel by January 15, 2008 and then published on February 1, 2008. The first opportunity for a hearing must be no sooner than 20 days following the date of publication.

WBFI has not heard when the hearing on the rules will be scheduled. The Noxious Weed Seed Workgroup continues to monitor this situation closely.

Public Service Announcement

A pre-recorded 30-second public service announcement (PSA) about PROJECT WILDBIRD for use by radio stations may be retrieved from the PROJECT WILDBIRD website www.projectwildbird.org. The PSA was prepared by a radio station conglomerate in Montana following distribution of the recent PROJECT WILDBIRD press release, also [available on the website](#).



Your help is needed!

- Contact your local radio station and ask them to play the PSA.
- Provide the press release to your local newspapers, radio stations, TV stations, etc. and ask them to print it in an upcoming issue.

New on the WBFI Website

Check out the photos of the **2007 WBFI Annual Meeting** now on the website [at this link](#).



Consumer Market Research presentation by Chuck Mattes, Chapin/Heath Outdoor Products, is available [at this link](#).

Updated list of the WBFI Quality Standards Program Supporters and Participants are listed [at this link](#).

Susan M. Hays, CMP, Executive Director

Ocean View Room

Reservation Deadline:
February 9, 2008

Phone Number to call:
888-261-6165

Website for more info:
www.aipfl.com

Deep Sea Fishing on Sunday,
March 9th. [Contact Rob Mann](#)
at All Star Trading if you want
to go.

[Join Our Mailing List!](#)

Please forward this e-mail
to other people in your
company!

It's easy and fast to join
our list just by clicking the
link above.

**Welcome New
Member!**



We are pleased to welcome:

Wild Bird Habitat Store
Lincoln NE
Dave Titterington
Owner

Susan M. Hays, CMP, Executive Director
Wild Bird Feeding Industry
1305 N. Tahoe Trail
Sioux Falls SD 57110-6410
Phone: 888-839-1237
Fax: 605-275-6697
Website: www.wbfi.org
E-mail: shays@wbfi.org

2008 Executive Committee:

President: Lori Zimmerman, Lebanon Seaboard Corp.
Vice-President: Reggie Vanden Bosch, Central Avian & Small
Animal (Kaytee)
Treasurer: Bob Yoder, Wagner's LLC

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