# Armament Retooling and Manufacturing Support (ARMS) ARMS 101 / Overview 13 Aug 2008



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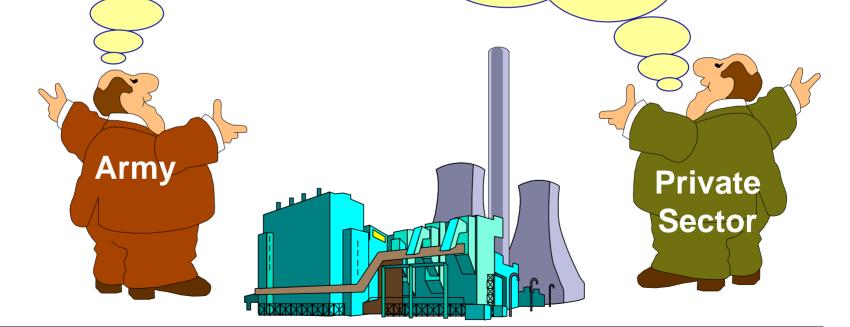


### **Current Views - Time for a Paradigm Shift**

The unutilized organic base has no value

What a headache — liability What will it cost to dispose of it?

The unutilized organic base is valuable
What an opportunity – asset 
How much (\$\$) can I make?



**ARMS - Creates Assets and Capitalizes on Their Value** 



# Facility Use Contracting What Is It?

- Contractor markets facilities on behalf of the Army
- Encourages commercial applications by allowing:
  - Facility contractor use of facility
  - Subcontracting of unused parts of facility
  - Quick turnaround of facility use requests
  - Providing favorable cost structures
  - Ensuring compliance with commercial regulations and laws
  - Ensuring Environmental and State Historical Preservation Office (SHPO) compliances
- ✓ Facility contractor maintains buildings and equipment used



# Facility Use Contracting What Is It?

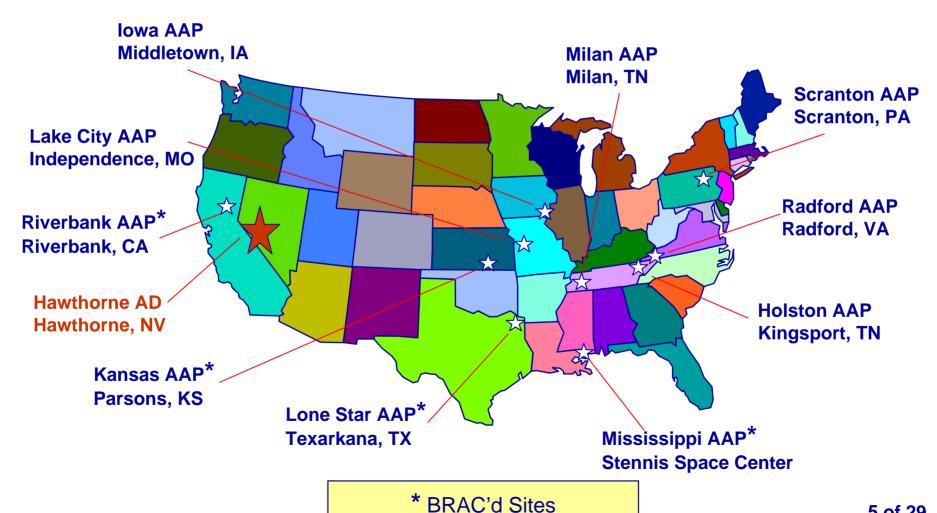
Army approves proposed facility/equipment use

- ✓ Facility contractor and tenants share risk of performance
- ✓ These procedures are now operational at 10 Army plants and 1 Army depot



### **Strategic Locations**

The ARMS Program is for commercial use of selected Government-owned, Contractor-operated facilities.



### What is the ARMS Initiative?

Congressionally — established in 1993



Uses Acquisition Reform and 'seed money' to entice commercial industry onto Government-owned, Contractor-operated (GOCO) Ammunition Plants and depot



Transforming Army Industrial Installations from Liabilities to Assets!



### What is ARMS?

- ✓ Armament Retooling & Manufacturing Support Initiative:
  - Congressionally established in 1993 (ARMS Act of 1992), codified in 2000 (10 U.S.C. 434) and HWAD became eligible in 2006
  - Uses Acquisition Reform and "seed money" to entice commercial industry onto Government-owned, Contractor operated (GOCO) Ammunition Plants
  - Offsets Army costs for operations and maintenance and maintains manufacturing capability to sustain National Security requirements for the Armed Services
  - Accelerates growth of business and jobs in the private sector



### What ARMS Is Not

- ✓ A determination of Army mission-required facilities.
- ✓ A giveaway program for the private sector.
- ✓ A competitive business advantage.
- ✓ A program to provide property to communities.
- **✓** A guarantee of facility contractor success.
- ✓ An addition to Army scope of work or contract cost.
- ✓ ARMS does not purchase equipment.



### **ARMS Act - Purposes**

- **✓** Encourage commercial use of Army Ammo Plants
- ✓ Incentivize Army facility reuse by small and disadvantaged businesses
- ✓ Reduce the adverse effects of defense draw-downs
- ✓ Create jobs and reemployment opportunities
- ✓ Foster economic stability
- ✓ Maintain readiness and a skilled workforce for Army and National security requirements
- ✓ Serve as a model defense conversion program
- ✓ Promote free market competition
- ✓ Relocate offshore production



### **ARMS Program Goals**

- ✓ Recognize unused Army facilities as assets, not as liabilities
- ✓ Allow the marketplace to work in those facilities
- ✓ Make Army facilities self-sustaining
- ✓ Reduce Army product/operating costs
- ✓ Reduce Army ownership costs
- ✓ Develop economical exit strategies for the Army
- ✓ Serve as an alternative to base closure/BRAC



### **Diverse Types of Industries**

**Administrative Offices** 

**Ammo Demil R3** 

**Business Development Centers** 

**Cardboard Paper Recycling** 

**Clothing Store Products** 

**Coal Receiving & Storage** 

**Commercial Laundry** 

**Computer Applications / Software** 

**Computer Recycling** 

**Explosive Products** 

**Fireworks** 

**Fishing Line** 

**Flares** 

Flexible Tank

Glycol Recycling

**Hardwood Products** 

**Hydraulic Systems** 

**Machine Shops** 

**Pallets** 

**Pet Food** 

**Plastic Containers** 

**Plastic Molding** 

**Plastic Recycling** 

Rail Car Storage &

**Modifications** 

**Steel Cabinet** 

**Trailer Storage** 

**Weld Testing** 

**Wood Recycling** 

#### **HOW DOES IT WORK? Army Incentive Funds for** Commercial Infrastructure **Agreements with Market Army Improvements Tenants** Idle **Capacity Tenant/Private Investments Operating** Contractor State & Local **Funding** Reduced **Army** State & Local Ownership & **Production Economic** Costs **Dev Agencies** Services & Reduced **Facility Use Overhead**

**Agreement** 



### New Tenants Proposal Evaluation Requirements

- ✓ Impact upon DoD requirements planning
- Critical skills/capabilities maintained
- Number of jobs created/anticipated
- Anticipated environmental impacts
- ✓ Compliance with ARMS Act intent
- ✓ Return on investment (ARMS funds)
- Soundness of business decision



# Contract Negotiations with Tenants

- ✓ Strictly between facility contractors & tenants
- Anticipated business returns & technical proposal requirements
- **✓** Cost proposals include:
  - Engineering requirements
  - > Specific site improvements
- ✓ Completed proposals submitted to ARMS team
- ✓ Army funds are used to fund technical proposals
- Contract improvements are accomplished
- ✓ Tenant takes possession of location



### **Contracting Innovation**

- ✓ Government has <u>No Privity of Contract</u> with subcontractor / tenants \*\*\*BEING RELOOKED\*\*\*
- **✓** Facility Contractor Negotiates with Tenant
  - Rates
  - Improvements
  - Incentives
  - Terms
- ✓ Facility Contractor Negotiates with ARMS Team
- ✓ Concept Approval Quick Response
- ✓ ARMS Funding through Facility Contractor





### **Rate Development Determinations**

- Size of ARMS investment
- Commercial value of location
- Charge per price produced
- Overall contract value
- Percentage of sales
- Amount of overhead absorbed
- Utilities consumed



### **Commercial Real Estate Definitions**

- ✓ Class A office space- Newly constructed in state of the art building
- Class B office space- 10 to 25 years old and renovated to high standard
- ✓ Class C office space- Buildings 25 years old or more requires substantial renovation
- ✓ Climate Controlled storage space- Temperature and humidity controlled space
- ✓ Bulk storage space- Open space unheated, not cooled
- ✓ Industrial Property/Buildings- Property constructed for industrial production, new construction normally steel, cranes possible, thick floors and heavy electrical capability. Capable of supporting large production quantities
- ✓ Research and Development- Buildings such as Laboratories or small specialized production areas, higher quality than industrial property

# ON THE LINE

### **Sources of Data**

**Sources - Individuals and Organizations contacted:** 

??? - Chamber of Commerce

??? - Grow Greater Ammo Depots and Plants

Class A Office Space	\$8.00 to \$9.00
Class B Office Space	\$6.00 to \$7.00
Space (as is)	\$.50 to \$1.00
Climate Controlled Warehouse Space	\$4.00 to \$5.00
Bulk Warehouse space	\$1.50 to \$2.50
Industrial Buildings	\$2.75 to \$3.25
Land in Office Parks	\$40,000 to \$45,000 (purchase price)
Raw Industrial Land	\$25,000

#### ✓ NAI Global (Hypothetical Site) - Not directly applicable because different market

Class A	\$13.00 to \$18.50	(\$16.50)
Class B	\$10.50 to \$16.50	(\$14.75)
Industrial	\$2.75 to \$5.00	(\$3.88)
Warehouse Bulk	\$2.00 to \$4.75	(\$3.38)
R&D Space	\$6.00 to \$10.00	(\$9.00)



### Do Tenants have a free ride?

- ✓ BLUF We have not found a situation where tenants do not pay their fair share of costs that they create. We are investigating this issue with each operating contractor this FY: However – to date we have found tenants to:
  - Pay for all utilities
    - Steam
    - Electricity
    - Telephone
    - Water and waste water treatment
    - Gas
  - Pay for services (e.g. maintenance, testing, engineering) they desire
  - Most tenants are on a triple net lease and thus pay for all needs outside of the terms of the lease



# **ARMS Incentives What Are They?**

- ✓ They are not loans
- ✓ They are not negotiated settlements
- ✓ Source of funding for required tenant site improvements
- ✓ Inducements for tenants to locate to Army facilities
- Inducements for facility contractors to use facilities
- ✓ The Army owns all property improvements
- ✓ ARMS allows for no fees/profit on these incentives



### **ARMS Partners with Communities**

- ✓ Business development centers/regional incubators have been established
- ✓ Utility and service partnerships Army assets supporting local needs in:
  - Water
  - Wastewater
  - > Electrical
  - > Gas
  - > Fire Service
- ✓ Leveraging state & regional economic development programs JOBS



### **ARMS -- Demonstrated Success**

..... 2.758

### 2007 Validated\* Benefits and Savings (Non Cumulative)

ARMS Program Savings	\$23.6	Million
ARMS Investment & Incentives		
ARMS Program Economic Impact\$	564.8	Million
Companies on Board	. 93	





### Validated\* Benefits & Savings (Cumulative 1993-2007)

ARMS Program Savings	\$375.1 Million
ARMS Investment & Incentives	<b>\$272.9 Million</b>
ARMS Program Economic Impact	. \$6.5 Billion
Average Annual Rate of Return	9.0%





Jobs Generated.....





**General Dynamics** 

\* Source: Computer Sciences Corporation Consulting Report, July 2008 "ARMS Program FY 2007: Savings and Economic Analysis"



### **Program Summary**

Findings: ARMS Program Savings Analysis, FY 2007

✓ ARMS savings to the Army/Government were \$23.63million (M):

Rent from ARMS tenants
\$ 9.70M

Overhead absorbed \$13.13M

Third-party sales
\$ .08M

Services in kind \$ 0.72M

✓ ARMS investments and incentives disbursed were \$1.9M.

✓ The program's average annual rate of return reached 9 percent in FY 2007.

Findings: ARMS Program Economic Impact Analysis, FY 2007

- ✓ ARMS total economic impact was \$564.8M.
- ✓ The ARMS Program created or sustained 2,758 jobs, both directly and indirectly.

Summary Analysis: FYs 1993-2007

- ✓ Total savings of \$375.1M have exceeded total investment of \$272.9 by \$102.2M.
- ✓ Total economic impact is \$6.5B in output since the program's inception.

Note: CSC found utilities and service costs resulting by the tenets were paid for directly by the tenants and do not contribute to the contractor's overhead rate structure.

Who determines how to use ARMS Revenue? Forecast Revenue Facility Use Contractor ARMS PCO Request Prepares and Submits Forecast Amount of Amount of Revenue and Revenue and Prioritized List of Proposed Projects List of Proposed Projects List of Proposed **Projects** JMC Reviews Projects GOCO PCO and Provides Comments. Receives and AAP Commander / Team Leader Resolves Reviews List of any Internal JMC Commander's Rep **Proposed Projects** Disagreements Final Planned List Commander / ARMS PCO Signs of Projects and Commander Rep PEO Approval ?? an Authorization Comments Prioritize & Memorandum Approve Authorization Plant Memorandum Commander / ACO The process is adapted/modified Facility Use Contractor

Accomplishes

**Projects** 

based on the installation



### The ARMS Success Story





Grucci @ the Radford facility

Boeing @ the Mississippi facility

US Navy @ the Mississippi facility





### Because of ARMS .....

Links @ Lake City



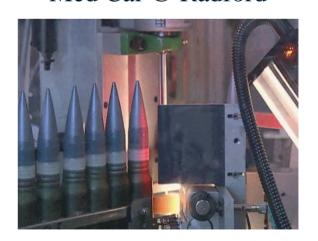
Siemans @ Holston



FRC/Esterline @ Milan



Med Cal @ Radford





### ARMS – A Successful Model

- ✓ ARMS techniques are used or being considered as models for other Federal Government entities:
  - Army Aviation and Missile Command
  - Army manufacturing arsenals (ASPI)
    - Watervliet
    - Rock Island
    - Pine Bluff
  - Other Government agencies
    - NASA
    - DOE



### ARMS Program Goals Summary

- Reduce Ownership Costs
- ✓ Reduce Product Costs
- ✓ Maintain Industrial Skill Base
- Make Facility Self-sustaining
- ✓ Develop Economical Exit Strategies



### Conclusion

- ✓ ARMS uses creative contracting techniques to accomplish the goals of the Army
- Merges these techniques with a novel incentive program
- **✓** Partners with community
- Markets a diverse set of assets at multiple locations using innovative methods to deliver value to multiple stakeholders
- ✓ Commander's support is PARAMOUNT for continued success!!!

ARMS - Creating revenue producing assets from idle facilities!



### **BACKUP**



# HOLSTON AAP ARMS PROGRAM STATUS

(As of 21 Jul 2008)

<u>Tenant</u>	# Employees	Tenant Contract Term
American Red Cross	7	Legacy Tenant
Barrier Weather Proofing	26	1-Dec-2009
Cornerstone Hydraulics	4	31-Dec-2008
Consolidated Pipe	5	15-Jul-2009
Dyno-Nobel	0	1-Jan-2009
Eastman Chemical Company	0	1-Apr-2008
Accurate Energetics	0	1-Aug-2012
Holston Business Dev. Ctr.	26	31-Dec-2025
Holston CentCom	1	31-Aug-2023
JTH Engineering	11	31-Oct-2006
Appalachian Railcar Services	56	31-Dec-2022
Mongoose (BAE subsidiary)	0	31-Dec-2025
Pendulum Management Co.	1	31-Dec-2025
Sullivan County EMS	18	Legacy Tenant
TenGasCo (Pipeline)	1	30-Sep-2023
TenGasCo (Admin)	1	30-Sep-2010
Transit Mix Concrete Co.	<u>18</u>	14-May-2022
Total	175	

Proposals/RUF's (FY 08)		Rec'd	<u>Open</u>	Closed	Delinquent
Third Party		2	0	2	0
Conceptual		3	3	0	0
Technical		<u>2</u>	<u>2</u>	<u>0</u>	<u>0</u>
	Total	7	5	2	0

Specific Delinguencies:

Notes:

ARMS Validated Program Investments/Savings

FY 2006 ARMS Investments and Incentives 477,157
Total Economic Impacts 41,887,612

Facility Use Contract Term 31-Dec-2023



# HAWTHORNE AD ARMS PROGRAM STATUS

(As of 13 Aug 2008)

To be determined



# **IOWA AAP**ARMS PROGRAM STATUS

(As of 31 Mar 2008)

<u>Tenant</u>	# Employees	Tenant Contract Term
Advanced Environmental Tech	1	23-Oct-2010
RESCAR Industries	0	31-Dec-2008
East Camden & Highland R/R	7	31-Dec-2008
MKM (USACE Subcontractor)	1	Month to Month
Corporate Med Svrc of SE Iowa	2	31-Dec-2008
General Dynamics-OTS	1	Month to Month
Allworth Contracting	<u>3</u>	31-Jan-2010
Total	15	

Proposals/RUF's (FY08)		Rec'd	<u>Open</u>	Closed	<u>Delinquent</u>
Third Party		27	2	25	0
Concept		1	0	1	0
Technical	Total	<u>2</u> <b>30</b>	<u>0</u> <b>2</b>	<u>2</u> 28	<u>0</u>

**Specific Delinquences:** 

ARMS ValidatedProgram

Investments/Savings

2006 ARMS Investments and Incenti 190,202
Total Economic Impacts 4,797,952

Facility Use Contract Term 31-Dec-2008



# KANSAS AAP ARMS PROGRAM STATUS

(As of 31 Mar 2008)

<u>Tenant</u>	# Employees	Tenant Contract Term
Dyno Nobel	0	31-Dec-2008
Lindsey & Osborn Partnership	<u>3</u>	31-Dec-2008
Total	3	

Proposals/RUF's (FY08)	Rec'c	<u>Open</u>	Closed	<u>Delinquent</u>
Third Party	6	0	6	0
Concept	0	0	0	0
Technical Technical	<u>0</u> otal <b>6</b>	<u>0</u> <b>0</b>	<u>0</u> <b>6</b>	<u>0</u> <b>0</b>

Specific Delinquencies: N/A

ARMS Validated Program Investments/Savings

FY 2006 ARMS Investments and Incentives 0
Total Economic Impacts 433,681

Facility Use Contract Term 30-Sep-2007



# LAKE CITY AAP ARMS PROGRAM STATUS

(As of 31 Mar 2008)

<u>Tenant</u>	# Employees	Tenant Contract Term
Pride Machinery	4	31-Mar-2010
Lake City Credit Union	3	31-Oct-2008
Mast Technology Bldg 139	117	30-Apr-09
Mast Technology Bldg 142	12	30-Sep-2009
Mast Technology Bldg 64A	4	31-Oct-2008
Patriot/Dahmer Power Train	4	31-Dec-2009
Allied Systems LLC	4	Month to Month
LaFarge North America	4	31-Oct-08
Valentec	124	31-Dec-2010
Mast Technology Bldg 65	<u>3</u>	31-Jul-2008
Total	2 <del>7</del> 9	

Proposals/RUF's (FY08)		Rec'd	<u>Open</u>	Closed	Delinquent
Third Party		0	0	0	0
Concept		1	0	1	0
Technical		1	1	0	<u>0</u>
	Total	2	1	1	0

**Specific Delinquencies:** 

ARMS ValidatedProgram Investments/Savings

FY 2006 ARMS Investments and Incentives 33,536
Total Economic Impacts 143,479,298

Facility Use Contract Term 31-Jan-2025



## LONE STAR AAP ARMS PROGRAM STATUS

(As of 31 Mar 2008)

<u>Tenant</u>	# Employees	Tenant Contract Term
American Dehydrated Foods	52	29-Sep-2008
Lonestar Railcar Storage	6	16-Apr-2008
TEC Linens	38	1-Sep-2006
Munitions Tech Division (MTD)	4	16-Sep-2009
Area Z Recreation	<u>0</u>	25-May-2008
Total	100	

Proposals/RUF's (FY08)		Rec'd	<u>Open</u>	Closed	<u>Delinquent</u>
Third Party		1	0	0	0
Concept		0	0	0	0
Technical 1	Γotal	<u>0</u> <b>1</b>	<u>0</u>	<u>0</u>	<u>0</u>

**Specific Delinquencies:** 

ARMS Validated Program Investments/Savings

FY 2006 ARMS Investments and Incentives 0
Total Economic Impacts 11,213,963

Facility Use Contract Term 30-Sep-2006



## MILAN AAP ARMS PROGRAM STATUS

(As of 31 Mar 2008)

<u>Tenant</u>	# Employees	Tenant Contract Term
East Camden & Highland R/R	6	6-May-2009
Accurate Energetics Systems LL	10	Month to Month
Greenway Nursery, Inc.	6	30-Jun-2010
Esterline Defense Group	87	1-Dec-2012 Lines
		31-Jul-2008 Storage
DSE	2	30-Apr-2008
Amtec	<u>2</u>	31-Dec-2008
Total	113	

Proposals/RUF's (FY08)		Rec'd	<u>Open</u>	Closed	Delinquent
Third Party		10	3	7	1
Concept		4	0	4	0
Technical		<u>2</u>	<u>0</u>	<u>2</u>	<u>o</u>
	Total	16	3	13	1

**Specific Delinquencies:** 

ARMS Validated Program Investments/Savings

FY 2006 ARMS Investments and Incentives 132,419
Total Economic Impacts 13,876,402

Facility Use Contract Term 31-Dec-2008



## MISSISSIPPI AAP ARMS PROGRAM STATUS

(As of 31 Mar 2008)

Tenant	# Employees	Tenant Contract Term
Oologah (OTI)	2	31-Dec-2008
Pratt Witney	38	30-Jun-2010
Cingular Wireless	0	30-Apr-2012
Entech Systems Inc.	0	month to month (negotiation)
Grabel/New Orleans Movers	4	12/31/2008 (Pending)
Department of Energy	4	31-Jul-2009
JKS International LLC	6	month to month (negotiation)
Naval Oceanographic Office	156	30-Sep-2008
Navy Human Resource Srvc Cntr	122	30-Sep-2008
Planning Systems Inc.	28	31-May-2012
Power Dynamics	44	31-Mar-2009
Da Kitchen	5	31-Dec-2008
Navy NAVSCIATTS	0	30-Sep-2008
Navy SEALS (SBT 22)	0	30-Sep-2008
Boe-Tel	7	31-Dec-2008
Computer Science Corporation	0	12/31/2008 (Pending)
Navy 9300 Area	Classified	30-Sep-2008
Omni Technologies	14	31-Dec-2008
Jacobs	1	31-Dec-2008 (Pending)
GPO (Manufacturing Area)	1	18-Oct-2012
GPO (Caged Area	0	30-Apr-2008
Navy PEO Ships	<u>0</u>	31-Dec-2010 (Pending)
Total	433	, 5

Proposals/RUF's (FY08)		Rec'd	<u>Open</u>	Closed	<u>Delinquent</u>
Third Party		2	0	2	0
Concept		0	0	0	0
Technical		<u>4</u>	<u>0</u>	<u>4</u>	<u>0</u>
	Total	6	0	6	0

#### **Specific Delinquencies:**

ARMS ValidatedProgram Investments/Savings

FY 2006 ARMS Investments and Incentives 0
Total Economic Impacts 84,653,615

Facility Use Contract Term 31-Dec-2007



## RADFORD AAP ARMS PROGRAM STATUS

(As of 15 Jul 2008)

<u>Tenant</u>	# Employees	Tenant Contract Term
Alliant Tech Ordnance Group	12	31-Mar-2010
Alliant Painting	2	31-Mar-2009
York International	4	31-Mar-2009
Virginia Tech	1	31-Mar-2009
Valley Turf Inc	8	31-Mar-2009
Belmont Machine	4	31-Mar-2009
US Cellular	1	2-May-2009
Crown Castle (CFW Wire)	1	19-Oct-2009
GDOTS	1	31-Mar-2009
NRE	224	31-Mar-2010
Grucci	190	31-Jan-2018
Alexander Arms	13	31-Mar-2009
Montgomery County PSA	1	6-Mar-2022
Commomwealth Explosives LLC	4	31-Mar-2009
Salem Tools Inc.	<u>3</u>	31-Mar-2009
Total	469	

Proposals/RUF's (FY 08)		Rec'd	<u>Open</u>	Closed	<u>Delinquent</u>
Third Party		5	0	5	0
Concept		0	0	0	0
Technical		<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
	Total	5	0	5	0

Specific Delinquencies:

FY 2006 ARMS Investments and Incentives

118,628,060

CY 2008 Estimated Revenues

**Total Economic Impacts** 

(Applied to the Gap)

Facility Use Contract Term 30-Jun-2006

w/4 - 1 yr options

489,567



## RIVERBANK AAP ARMS PROGRAM STATUS

(As of 29 Feb 2008)

<u>Tenant</u>	# Employees	Tenant Contract Term
Berkeley Forge	1	Month to Month
Ceracon	4	Month to Month
LMC West	65	30-Jun-2013
Personal Care Industries	8	Month to Month
KIVA Energy (Kamps Propane)	14	31-Oct-2010
		w/option to 2015
Leisure RV Storage	1	Month to Month
Cingular/T-Mobile Wireless	2	31-Jul-2008
		w/option to 2018
Riverbank Oil Transfer	4	Month to Month
Sierra Northern Railway	20	31-Jan-2011
•		w/option to 2021
Dayton Superior Corporation	34	31-Dec-2007 w/options
Environmental & Lubrication Solutions	6	31-Dec-2008
ECO2 Plastics, Inc.	<u>78</u>	31-May-2009
	<del></del>	w/options to 2014
Total	237	•

Proposals/RUF's (FY 08)		Rec'd	<u>Open</u>	Closed	<u>Delinquent</u>
Third Party		0	0	0	0
Concept		0	0	0	0
Technical		<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
	Total	0	0	0	0

**Specific Delinquencies:** 

ARMS ValidatedProgram
Investments/Savings

FY 2006 ARMS Investments and Incentives 0
Total Economic Impacts 90,739,045

Facility Use Contract Term 30-Sep-2007



## SCRANTON AAP ARMS PROGRAM STATUS

(As of 31 Mar 2008)

<u>Tenant</u>	# Employees	Tenant Contract Term	Proposals/RUF's (FY 08)	Rec'd	<u>Open</u>	Closed	Delinquent
			Third Party Concept Technical To Specific Delinquencies:	4 0 <u>0</u> <b>tal</b> 4	0 0 0 0	4 0 0 4	0 0 0 0
			ARMS ValidatedProgram Investments/Savings  FY 2006 ARMS Investments and Total Economic Impacts  Facility Use Contract Term	Incentives	0 5,728, 31-Dec-		



GOALS	OBJECTIVES	ACTIONS
Goal 1 - Build a public-private partnership that provides a business model that grows the program	Objective 1: <b>Define the</b> partnership	1) Establish roles/responsibilities 2) Define expectations 3) Identify the members
	Objective 2: Streamline policies and procedures	1) Review current policies and procedures 2) Review SOW 3) Identify for revision (prioritize)



GOALS	OBJECTIVES	ACTIONS
Goal 2 – Develop a streamlined, responsive and effective approval process	Objective 1: Lean the process	1) Map the process 2) Eliminate waste (non-value added) 3) Design "to be" process 4) Rapid Improvement Event (RIE)
	Objective 2: Delegate authority to lowest possible level	1) Determine different categories 2) Recommend level of approval authority 3) Submit for policy change
	Objective 3: Develop and execute an enforcement procedure	1) Develop a matrix reporting tool



GOALS	OBJECTIVES	ACTIONS
Goal 3 – Further reduce the cost of Army ownership	Objective 1: Investigate the feasibility of making ARMS a self-sustaining program	1) Conduct "as is" analysis 2) Develop "to be" state 3) Conduct a gap analysis 4) Identify alternatives
	Objective 2: Improve the revenue/funding distribution process	1) Take input from Goal 3, Objective 1 and develop near term improvements to process 2) Develop near term improvements to that process
	Objective 3: Pursue alternative funding sources	1) Identify potential sources 2) Revisit prior and existing sources 3) Assess likelihood of success 4) Develop ideas of how to access that funding 5) Produce a new marketing tool



GOALS	OBJECTIVES	ACTIONS
Goal 4 – Engage active stakeholder support	Objective 1: Establish an ARMS Champion	1) Determine appropriate champions (include Goal 4, Objective 2) 2) Gain champion ownership 3) Determine how to engage
	Objective 2: Repackage the program	1) Understand the current program (pros/cons and VOC, ie stakeholders) 2) Understand where the program is headed 3) Develop an education and marketing package 4) Consider rebranding initiatives
	Objective 3: Develop a new marketing strategy	1) Decide who, what, when, where 2) Need professional help for this 3) Requires analysis from all goals



#### **Command Assessment**

✓ ARMS team members will participate in all future Command Assessments as part of our effort to insure emphasis on the program

#### ✓ Schedule:

- HSAAP, 4-7 Aug 08
- LCAAP, 11-15 Aug 08
- Blue Grass AD, 8-18 Sep 08
- HWAD, 22 Sep-2 Oct 08
- Tooele AD, 20-30 Oct 08

# ARMS Litmus Test - How ARMS Benefits are Identified

Potential Benefit

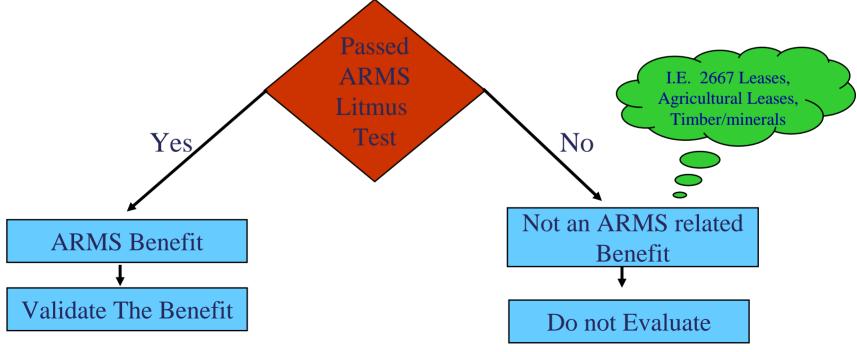
#### ARMS Benefit Litmus Test: Direct Cause

Are the benefit/s derived from an ARMS investments?

Are the benefit/s generated from ARMs marketing personnel?

Are the benefit/s identified in the Facility Use Contract?

Did ARMS personnel work/develop the benefit or opportunity?



# Funds and Benefits

- Benefits from the program are divided into the four basic categories below. However, for a potential benefit to be counted as a benefit, it must pass the ARMS litmus test.
- ✓ Tenant Rent Shared with the Government: The revenue can be shared by granting a credit or discount to one of AAP's facility use operating contracts in order to reduce the cost of executing the Maintenance of Inactive Industrial Facilities' (MIIF) performance work statement, or it can be used to perform additional services for the Army. In the latter case, the contractor and the Army would mutually agree on certain necessary projects throughout the year. During contract negotiations, the contractor would offer a discount equivalent to the value of the revenue to be shared or agree to perform certain necessary projects.
- Overhead Absorbed by Tenant and Third-party Activities: Tenant and third-party activities absorb fixed overhead costs. During contract negotiations, the contractor would demonstrate that it was no longer charging the Army for this portion of overhead, and the savings would result in a reduction in the prices of the contractor's products.
- ▼ Third-party Revenues Shared with the Government: Revenue obtained from third party work (non-tenant) may be shared with the Government as part of an ARMS agreement.
- ✓ Tenant Services Performed in Lieu of Rent: Tenants provide services (previously part of the operating contract). During contract negotiations, the contractor would demonstrate that it was no longer charging the Army for these necessary services. Tenant investments in facilities are also classified as services in lieu of rent.\*
- \*Tenant investments can only be quantified as savings if the improvement to the facility benefits the AAP as a whole. Although all tenant investment is free of charge to the Government, only facility improvements that can assist AAP productivity are considered savings. For example, a tenant upgrading its equipment to bolster its own manufacturing capability cannot be considered savings.

# Cash & non cash ARMS benefits help pay for Operation, Recapitalization

- Tenant Rent Shared w/Govt
  - Contractors share a portion of tenant rent with Govt
  - Contributions made to a shared revenue pool
  - > CASH CONSIDERATION
- ✓ 3rd Party / RUF Revenue Shared with Govt
  - Contractors share portions of 3rd party sales with Govt
  - Contributions made to a shared revenue pool
  - > CASH CONSIDERATION
- ✓ Overhead Absorption from 3<sup>rd</sup> Party Sales and Tenant Activities
  - Expanded business base increases sales to the facility
  - A portion of facility fixed overhead is burdened to third party customers Used to reduce
  - Government product costs are reduced as a result of lower GOCO overhead rates
  - Overhead absorption must be attributable to ARMS
- Services in Lieu of Rent
  - Government assets are maintained in a condition above what the FUC requires
  - Overhead pools may be reduced
  - Services performed at no cost to the Government (i.e. grass mowing, rail maintenance)

Used for PWS (GAP)
And
Infrastructure Projects

Jsed to reduce PWS (GAP) fixed costs

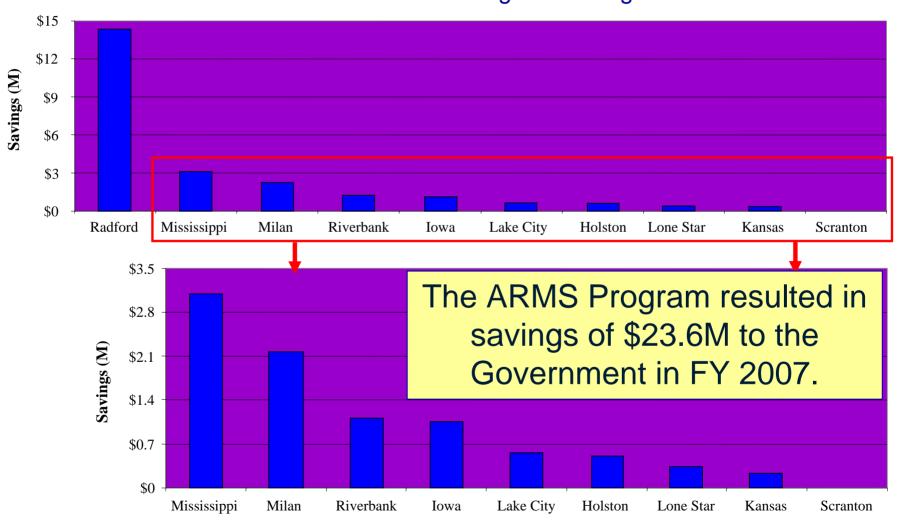
Used to reduce PWS (GAP) fixed Costs

**BU 19** 



### FY 2007 Facility Savings Results

FY 2007 ARMS Program Savings





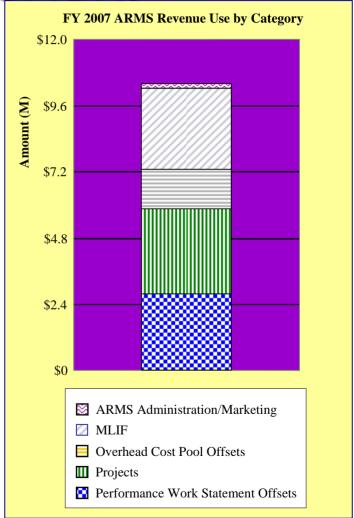
Summary: FY 07 Use of Funds Generated (CASH)

- ARMS revenues generated during FY 2007 were used for the following purposes:
  - ARMS Administration/Marketing \$150K
  - **▶ MLIF** \$3.0M
  - Overhead Cost Pool Offsets \$1.4M
  - Projects \$3.1M
  - Performance Work Statement Offsets \$2.8M

**Total Dollars Spent** 

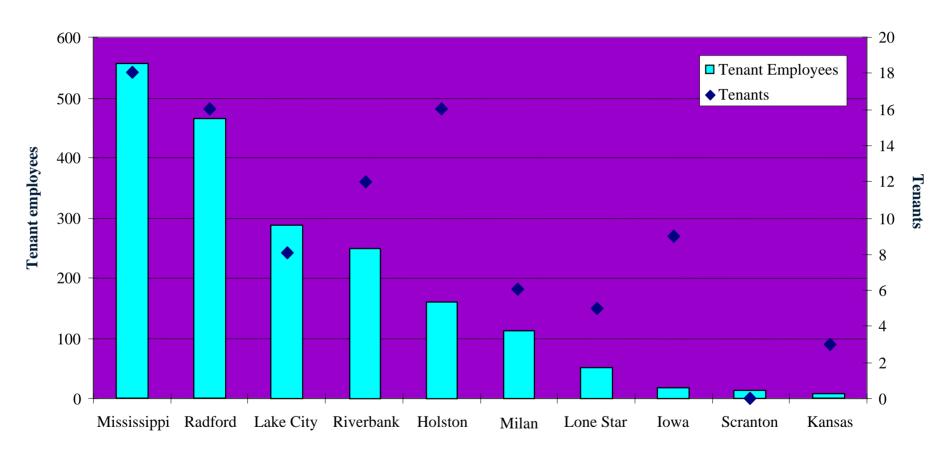
\$10.4M

✓ An additional \$.6M was supplied by the balance left over from the FY 2006 project pool balance.





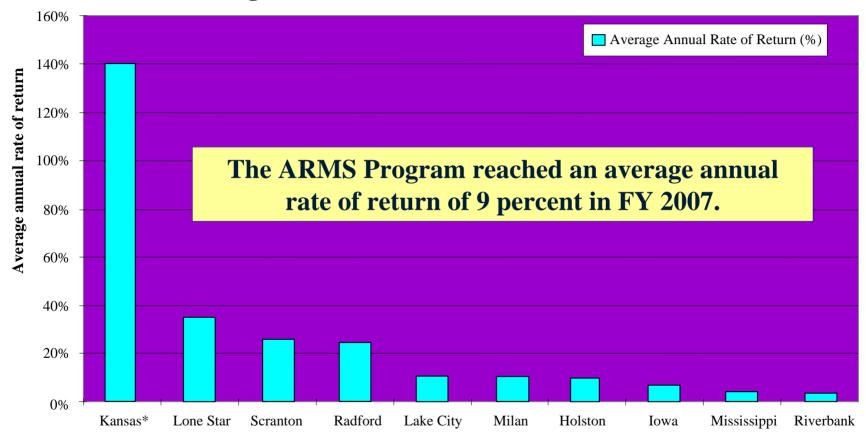
# **FY 2007 ARMS Tenants and Employees**





## Program Summary – ARMS Return on Investment

**Average Annual Rate of Return: FYs 1993–2007** 



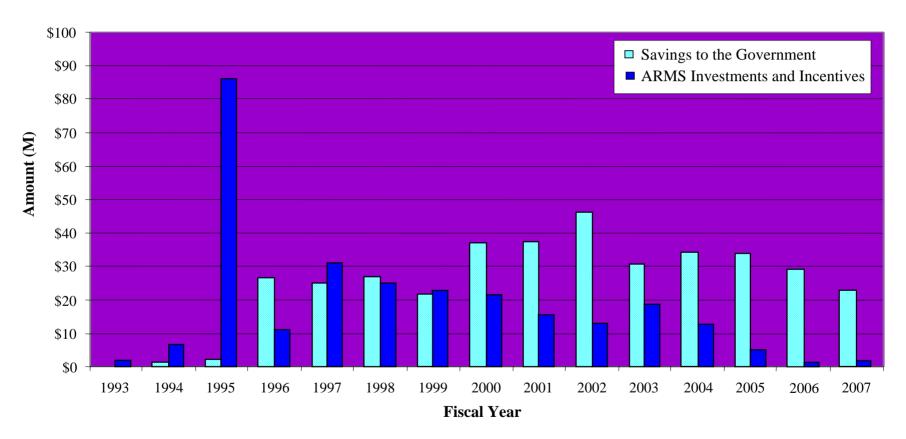
<sup>\*</sup>Kansas's high rate of return is due to a low amount of investment and a high amount of services in kind benefits.

<sup>\*\*</sup>Facilities with inactive ARMS Programs were not included in the graph above.



# Program Summary – Savings and Investments

**ARMS Savings and Investments, by Fiscal Year** 

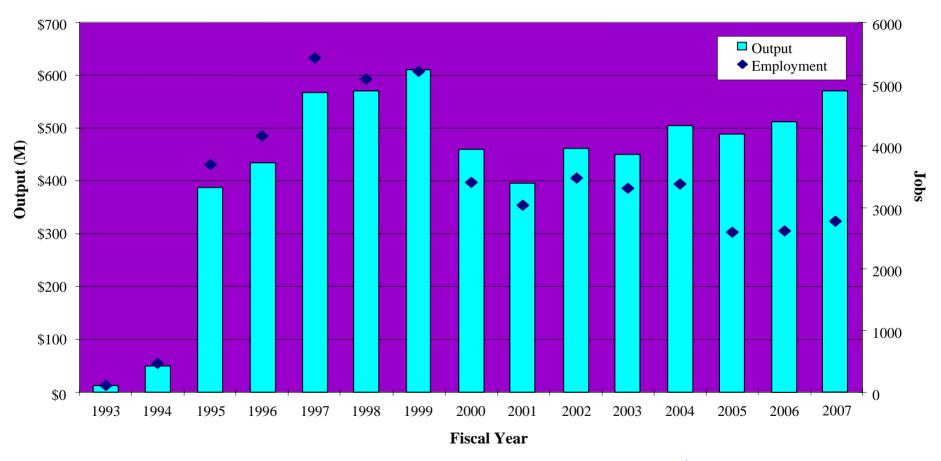


The ARMS Program has saved the Government \$375.1M since its inception and exceeded its investments of \$272.9M by \$102.4M



# Program Summary Economic Impact

**ARMS Economic Impact, by Fiscal Year** 



From its inception, the ARMS Program has created \$6.5 billion in economic output.



#### **ARMS Program Funding** and Associated Savings

#### **Appropriated Funds by Fiscal Year**





#### **ARMS NATIONAL MARKETING**

Goal: Promote ARMS Program to prospective customers/tenants and highlight assets and resources of six ammunition plants available for commercial use with ultimate goal to reduce cost of operations at ammunition plants.

#### **2008 Objectives and Achievements:**

- Develop, publish and distribute Defense Solutions magazine highlighting program, plants and achievements of ARMS plants and benefit to Warfighter
  - •Status: at printer; 10,000 copies to be distributed with Business Xpansion magazine during July 08
- Develop 3 newsletters promoting success of ARMS at ammunition plants
  - •Status: Spring complete; summer in process; fall being developed
- •Develop 2 brochures (1) on ARMS program; (1) on ARMS plants
  - Status: Complete
- Develop ARMS ads
  - •Status: one complete and published in Business Xpansion magazine; 2<sup>nd</sup> ad scheduled for Dec. in Expansion Solutions magazine
- Produce/coordinate two promotional releases
  - •Status: One complete; 2<sup>nd</sup> scheduled for last half of '08
- •Maintain Openterprise.com website
  - Status: website update in process
- •Identify/assist/prepare award submissions to showcase ARMS Program
  - Status: Five award nominations have been submitted



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# ARMS – Award Winning Performance

- ✓ The ARMS Program has received a number of awards for its achievements:
  - ➤ The National Council for Public-Private Partnerships -1998 award for developing and implementing an innovative program for reusing National Defense facilities.
  - David Packard 2003 Award for Excellence in Acquisition -Demonstrated superior accomplishments significantly contributing to Defense acquisition reform initiatives and acquisition programs.
  - National Association of Installation Developers (NAID) 1998 and 2003 award for creative promotion of business attraction to their facilities
  - CoreNet 2003 Global Innovators Award Recognizes new entrants in the corporate real estate industry that develop and apply innovative ideas and practices and make good use of leading edge technologies and processes.