



Your guide to becoming your
neighborhood's Local Superhero

Introducing
Directory**PUSH**





RECEIVE BUSINESS LEADS

BUSINESS LEADS

You can view real-time leads, or potential clients, by clicking on your company name at the top of the page and selecting "View Leads" from the dropdown. Here, you will find consumers actively seeking your specific services or products in your area. You can initiate a conversation by clicking on the reply button. The consumer is then notified via email or text message of your response. To view your conversations click on your company name at the top of the page and select "Conversations" from the dropdown.

The screenshot displays the EZBZ Marketing dashboard interface. At the top, the user is logged in as 'EZBZ MARKETING' with 238 points. Navigation options include 'CHAT WITH US' and 'BLOG'. A dropdown menu is open, showing options: 'Use EZBZ as:', 'User Profile', 'EZBZ Marketing 103', and 'Add A Business'. Below this, a sidebar menu lists: 'Dashboard', 'View Leads' (highlighted with a mouse cursor), 'Post a Deal', 'Post a Request', 'Manage Posts', 'Profile', 'My Store', 'Conversations', 'Settings', and 'Logout'. The main content area is titled 'BUSINESS LEADS' and shows two lead entries:

- Jeff** (2 Replies): "We are looking for a freelance social media person to focus on our brand on and" (New York, NY, This Month, Best Offer). Posted At: Aug 4 2014, 12:53 pm. Active Post. Includes a REPLY button.
- Richard** (0 Replies): "We're an online entertainment company that generating a considerable amount of" (New York, NY, This Month, Best Offer). Posted At: Jun 26 2013, 12:17 pm. Active Post. Includes a REPLY button.



CHOOSE HOW TO REPLY

With EZBZ you have two ways to reply to a consumer inquiry.

The platform will default to the method most immediately cost effective to you for a single reply:

Pay to reply

Pay \$1 to reply to the inquiry. Once you pay to reply you can respond multiple times to the same inquiry.

Purchase a Subscription

For \$60 a month, become a premium member and receive an unlimited number of responses and other perks!

www.myezbz.com/store




CHOOSE HOW TO REPLY





PAY \$1 TO REPLY


The Pay To Reply option allows you to reply to the consumer's inquiry for a one time fee of \$1. Once you pay to respond, all additional responses for that specific inquiry are free.

BUSINESS LEADS

 **Jeff** 2 Replies

We are looking for a freelance social media person to focus on our brand on and


 New York, NY  This Month  Best Offer 

Posted At: Aug 4 2014, 12:53 pm  *Active Post* REPLY

Pay \$1 to respond to this lead - this is a one time fee

Please enter your reply here and click SEND

[Accept Payment on EZBZ >>](#) (Click to learn how EZBZ is now a new form of payment)

 Add images or files to your response

SEND




CHOOSE HOW TO REPLY

BECOME A PREMIUM MEMBER





It costs just \$60 a month to subscribe to EZBZ as a premium member. As a premium member you will enjoy unlimited responses, monthly deal blasts and highlighted display on all searches.




It's easy to become a monthly subscriber! Simply click the "store" link on the footer and proceed to checkout.

www.myezbz.com/store

 **Richard** 2 Replies

We are looking for a freelance social media person to focus on our brand.


 New York, NY  This Month  Best Offer 

Posted At: Jul 17 2015, 3:25 pm  Active Post  IMAGES  REPLY

I would be happy to assist.

[Accept Payment on EZBZ >>](#) (Click to learn how EZBZ is now a new form of payment)

250 Deposit

 Add images or files to your response


SEND







SELL VIA EZBZ


SELL VIA EZBZ

You can sell your service or product directly in your response to the consumer's inquiry. In your response, simply provide details of the product or service you are offering, as well as the full price or deposit amount the consumer will pay. If the consumer accepts your bid, they will pay you through EZBZ's secure checkout; EZBZ will take a \$3 transaction fee and you keep the rest! This is a great option for businesses that don't currently accept credit cards, or prefer to expedite the payment process. You also get the benefit of unlimited communication with the consumer for this inquiry.

 **Richard** 2 Replies

We are looking for a freelance social media person to focus on our brand.


 New York, NY  This Month  Best Offer 

Posted At: Jul 17 2015, 3:25 pm  [IMAGES](#) [REPLY](#)

I would be happy to assist.

[Accept Payment on EZBZ >>](#) (Click to learn how EZBZ is now a new form of payment)

250 Deposit

 Add images or files to your response

SEND



COMMUNICATE WITH CONSUMERS

COMMUNICATION

Your initial reply to a consumer's post is visible to all registered users, just as you have the ability to see the initial response from the other businesses. However, after the initial reply, the ongoing communications are hidden from everyone's view and are confidential between you and the consumer.

CONVERSATIONS

E EZBZ Inc
Good morning and thank you for contacting us. We are currently working on your request. I will keep you updated on the turnaround. Please give us a call so we can discuss further.
Sep 26 2014, 12:19 Pm
Related to: Hello, EZBZ is launching a ground advertising campaign across the in 50

R Rachel
Hi Thank you for your reply. Is your quoted price for one side with 1 color or one side with 2 color printing? Thanks.
Sep 26 2014, 12:48 pm

E EZBZ Inc
For 1 color for 2 colors that will cost you \$5.00
Sep 26 2014, 1:18 pm

Please enter your reply here and click SEND

\$	Amount	Total Amount
----	--------	--------------

UPLOAD

SEND



COMMUNICATE WITH CONSUMERS

COMMUNICATION

Communications convert to sales when consumers feel a business can provide what they need. We recommend writing replies that are clear and informative. This is essential for an initial reply to increase chances of closing a sale. Always consider your first reply as the very first impression you are making on a potential customer and include any pertinent info to help make a decision. Quality first responses frequently include:

- Who your business is and why the consumer should do business with you. Include your name, contact information, number of years in operation, specialty, etc.
- Whether the product or service is available
- A preliminary or fixed cost or estimate
- Warranty information, if offered
- Ways to view work samples or contact references

While responses such as "call me" or "yes we can do this" may be most convenient, they don't offer much information and are often bypassed in favor of other responses that do. An appropriate and informative response can greatly assist the user in making a decision and increases your chances of getting a reply. Additionally, keep in mind that while cost may be a factor, the average EZBZ user doesn't always go with the lowest quote, their concerns are often focused on quality and reliability.




COMMUNICATE WITH CONSUMERS

Response Templates

To make responding easier we've added response templates that pull your business name and phone number from your profile. They can also be edited after selection to add your estimate, availability and any pertinent information.



To access the template click on reply and click on "Or choose a template reply".

BUSINESS LEADS



Rebecca 2 Replies

I need a website designed and marketed immediately for a trucking and logistics


 Los Angeles, CA
 This Month \$ Best Offer

»

Posted At: Jun 30 2013, 10:50 pm Active Post REPLY


Pay \$1 to respond to this lead - this is a one time fee

Please enter your reply here and click SEND



Or choose a template reply

[Accept Payment on EZBZ >>](#) (Click to learn how EZBZ is now a new form of payment)

 Add images or files to your response

SEND



SETUP YOUR PROFILE

GENERAL INFO

You can set up your own business profile with EZBZ. Include all the necessary information about your business: address, phone number, email address, website, and hours of operation. You can also add categories that are relevant to the types of services that your business provides and select the areas where you provide service.

The screenshot shows the EZBZ business profile setup interface. At the top, there is a navigation bar with the EZBZ logo, 'EZBZ MARKET', '218POINTS', 'CHAT WITH US', and 'BLOG'. The main content area is titled 'BUSINESS INFORMATION' and contains several sections:

- General Information:** A dropdown menu for 'EZBZ Market', a 'TYPE' dropdown set to 'Local Business', and a 'CONNECTION' dropdown set to 'Owner'.
- Location:** A dropdown menu for 'New York, United States'.
- Contact:** Fields for email address ('marketing@ezbz.co'), website ('www.myezbz.com'), and two phone numbers ('8554638819').
- Categories:** A dropdown menu for 'Internet Marketing and Advertising' and a field to 'Enter Areas of Expertise / Business Categories'.
- Locations:** A dropdown menu for 'New York, NY' and a field to 'Enter Locations You Service'.
- Description:** A text area containing a paragraph about EZBZ's mission: 'EZBZ is a social and honest marketplace where users post whenever they need a product or service, and responses are generated in the form of competitive bids from local businesses. Once a query is entered, EZBZ identifies and notifies local vendors who offer that product or service, sending them a request so that they can respond with pricing and availability. Users typically... Our goal is to offer our users a solution that is simple, efficient and affordable while at the same time empowering thousands of amazing local businesses who now have an equal opportunity to bid for a consumer's business.'
- Hours:** A dropdown for '2011', a dropdown for 'M-F', a dropdown for '9:00 AM', a dropdown for '6:00 PM', and a '+' button.
- Open 24/7:** A checkbox.
- Certifications:** A dropdown for 'Click to select'.
- License:** A dropdown for 'BONDED INSURED LICENSED' and a field for 'License Number'.
- Payment Method:** A dropdown for 'Click to select'.
- Payment Options:** A grid of payment methods: VISA, AMEX, MASTER, CHECK, CASH, PAYPAL, FINANCING.

On the left side of the form, there is a sidebar with a 'General' tab, 'Products & Services', 'References', 'Gallery', and 'Social Networks'. Below these are 'REVIEWS' from various sources (YP, Yahoo, Google, etc.) and 'BADGES' from BBB, EZBZ, UL, and another source.



SETUP YOUR PROFILE

GENERAL INFO

We encourage you to write a description about your business so that consumers know exactly what type of services you offer. This is a great place to let consumers know if you are bonded, insured or licensed, and you can include your license number, if applicable. You can also let consumers know what forms of payment you accept.

EZBZ MARKET 218POINTS CHAT WITH US BLOG

BUSINESS INFORMATION

EZBZ Market

TYPE: Local Business

CONNECTION: Owner

New York, United States

marketing@ezbz.co

www.myezbz.com

8554638819

8554638819

Internet Marketing and Advertising
Enter Areas of Expertise / Business Categories

New York, NY
Enter Locations You Service

EZBZ is a social and honest marketplace where users post whenever they need a product or service, and responses are generated in the form of competitive bids from local businesses. Once a query is entered, EZBZ identifies and notifies local vendors who offer that product or service, sending them a request so that they can respond with pricing and availability. Users typically

Our goal is to offer our users a solution that is simple, efficient and affordable while at the same time empowering thousands of amazing local businesses who now have an equal opportunity to bid for a consumer's business.

2011

M-F 9:00 AM 6:00 PM

Open 24/7

Certifications: Click to select

BONDED INSURED LICENSED

License Number

Payment Method: Click to select

VISA AMEX MASTER CHECK

CASH PAYPAL FINANCING

General
Products & Services
References
Gallery
Social Networks

REVIEWS REPORT

- YP ★★★★★
- Y ★★★★★
- g+ ★★★★★
- dex ★★★★★
- mc NO RATE

BADGES ADD

BBB EZBZ UL



SETUP YOUR PROFILE

REFERENCES

Give potential customers the chance to hear about the quality of your work first-hand. Make your business profile stand out by adding references from satisfied customers, their contact information, and comments about your work. Let your potential customers know why they should choose you! To access this feature, click on your company name at the top of the screen, select "profile" and in the left-hand side of the screen click on "References".

References on your profile increase trust - add now! +

Repair porch swing ×

Suffolk County, NY

Sally

Inquiry

Thank you EZBZ for repairing my parents porch swing. This is their favorite sitting area in the summer.

Save



SETUP YOUR PROFILE

REVIEWS AND BADGES

Reviews and ratings of your business are automatically collected from a variety of websites and then added to the "Reviews" section of your profile. The review and/or rating will be presented alongside an icon of the website it was originally posted to. If you believe the information is an inaccurate representation, you can notify EZBZ by clicking on the "Report" button located at the top of the "Reviews" section of your profile and the matter will be investigated and considered for an update. If your business has earned any badges throughout the years that it has been in operation, you may add them in the "Badges" section located on the left side of the profile page. You can also earn an EZBZ badge upon completing the process of verifying your business. Click on your company name at the top of the screen, select "profile" and in the left-hand side of the screen click on "Badges".

Source	Rating
yelp	4.5
super	3.5
Y	3.5
Red Flower	4.5
g+	4.5
Yellow Bird	4.5
dex	4.5
Blue Circle	4.5
Kudzu	4.5

BADGES + ADD









- BBB
- EZBZ
- UL
- Red Circle



SETUP YOUR PROFILE

SOCIAL MEDIA

In this day and age, social media media has become a an essential marketing tool. EZBZ gives you an option to include links to your business' social media accounts directly on your EZBZ profile. Click the on your company name at the top of the screen, select "profile" and in the left-hand side of the screen click on "Social Networks".

	Facebook
	Twitter
	LinkedIn
	Youtube
	Pinterest
	Google+
	Instagram
	Foursquare





SETUP YOUR PROFILE


PRODUCTS AND SERVICES

You have flexibility to list all of the products and/or services your business offers, with an option for the consumers to purchase directly from your business profile via EZBZ's secure cart (EZBZ only collects a \$3 transaction fee and you receive the rest). You can also add an image of the product you are selling or images of completed work. Click on your company name at the top of the screen, select "My Store" from the dropdown and at the top right of the screen click on "+Add New Item". You can also edit the offers you are currently offering from this page.

ADD NEW ITEM



 Agree to Sell on EZBZ 



PRINTED POST CARDS FOR EVENTS

Invite your guests to your next event with your very own custom printed post

\$25.00

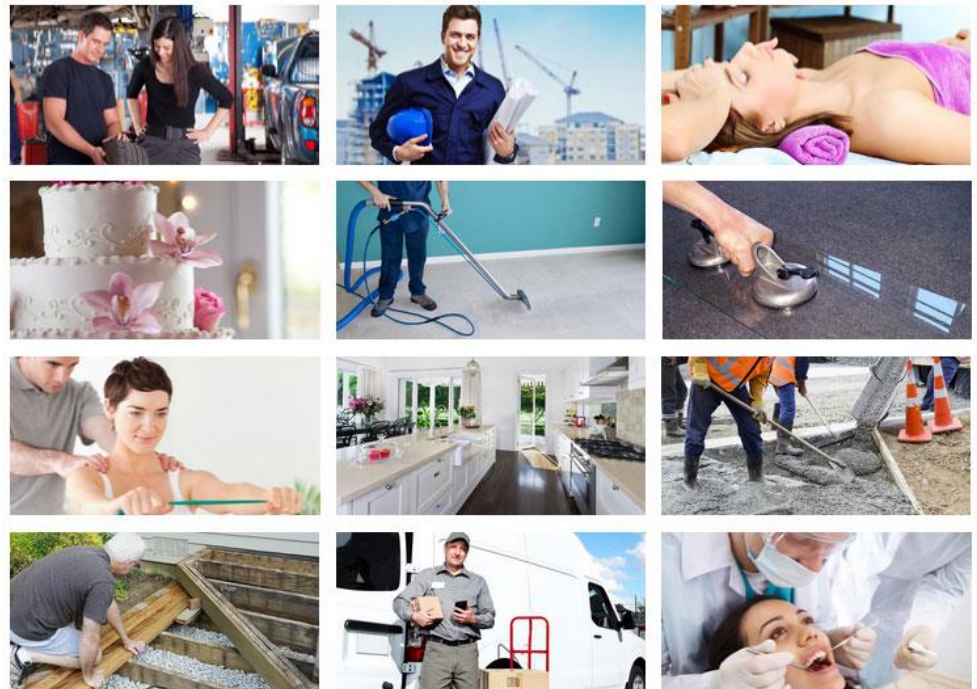


SETUP YOUR PROFILE

IMAGE GALLERY

Potential customers enjoy seeing photographs of products and services. Positive examples can build interest and lead to more transactions. You have the option of adding images of your work and the products you wish to sell, in the image gallery section of your business profile. As an incentive to build this portion of your profile, you can earn 10 points to use toward responding to consumer inquiries, when you add images to your gallery. Click your company name at the top of the screen, select "Dashboard" and below your business contact info upload the images to your gallery for 10 points each.

ADD IMAGE





NOTIFICATIONS SETTINGS

NOTIFICATIONS

Businesses have the option of receiving emails, text messages, or app notifications any time there are opportunities available. Choose one contact method, or all!

When a consumer posts an inquiry looking for your specific service in your location or service area, or when you receive a reply from a consumer you already reached out to, we will notify you by your preferred method. You can turn these notifications on or off at any time. Click on your company name at the top of the screen, select "Settings" and you will see "Notifications" at the bottom of the page".

The screenshot shows the EZBZ Marketing user interface. At the top, there is a navigation bar with 'EZBZ MARKETING' (with a dropdown arrow), '238POINTS', 'CHAT WITH US', and 'BLOG'. A dropdown menu is open under 'EZBZ MARKETING', listing 'User Profile', 'EZBZ Marketing', and 'Add A Business'. Below this, a main menu includes 'Dashboard', 'View Leads', 'Post a Deal', 'Post a Request', 'Manage Posts', 'Profile', 'My Store', 'Conversations', 'Settings' (highlighted with a mouse cursor), and 'Logout'. The main content area is titled 'NOTIFICATION SETTINGS' and features a table to configure notification preferences.

Receive Via	Email	Text Msg	Notification
LEADS	<input type="checkbox"/> OFF	<input checked="" type="checkbox"/> ON	<input type="checkbox"/> OFF
DEALS	<input type="checkbox"/> OFF	<input checked="" type="checkbox"/> ON	<input type="checkbox"/> OFF
REPLIES	<input type="checkbox"/> OFF	<input checked="" type="checkbox"/> ON	<input type="checkbox"/> OFF

SUBMIT



POINTS AND MONEY BALANCE

TOTAL POINTS

At the top of your screen you will notice what looks like stacked coins and a points balance. This is your total number of points available. Click on the "Points" icon to see your reward history, track how and when you earned your points. The way to redeem your points is in the process of being overhauled, you will be notified once the changes are completed.

EZBZ MARKETING ▾ 228POINTS CHAT WITH US BLOG

EZBZ REWARDS

Congratulations EZBZ Marketing, you have 228 points, which is equal to \$11.4

[See History](#)

Activity	Amount	Date
Product	10	Jul 17 2015, 15:04
Service	10	Jul 14 2015, 12:30
Gallery	10	Jul 14 2015, 12:07
Gallery	10	Jul 14 2015, 12:07
Gallery	10	Jul 14 2015, 12:03



POST A DEAL

DEALS!

Attract consumers by offering deals to your services or products. Click on your company name at the top of your page and the choose "Post a Deal". You will then be directed to the screen shown in the diagram at right where you can describe your deal in detail. Enter the terms of the deal, date the deal is valid until, how many you are offering as well as the cost. You also have the option of adding images of the deal.

The screenshot shows the EZBZ Marketing dashboard interface. At the top, it displays 'EZBZ MARKETING' with a dropdown arrow, '238POINTS', and 'CHAT WITH US'. A 'BLOG' link is also visible. A sidebar menu on the left includes options like 'User Profile', 'EZBZ Marketing', 'Add A Business', 'Dashboard', 'View Leads', 'Post a Deal' (highlighted with a mouse cursor), 'Post a Request', 'Manage Posts', 'Profile', 'My Store', 'Conversations', 'Settings', and 'Logout'. The main content area is titled 'POST YOUR DEAL!' and contains a form with the following fields: a text area for 'Describe the product or service you are looking for ... (what, when, budget, etc.)', a text area for 'Describe the terms of this sale including refund and return policy', a date field labeled 'UNTIL' with the placeholder 'Until when is the deal valid', a quantity field labeled 'LIMIT' with the placeholder 'How many are available', and a price field labeled '\$ Price' with a camera icon for image upload. A 'POST' button is located at the bottom right of the form.



POST AN INQUIRY

REQUESTS

Sometimes a business needs some help too, and help is just a few clicks away with EZBZ. You can post an inquiry by clicking on your company name at the top of your screen and selecting "Post a request on the dropdown". Describe the service or product you are looking for, the address where you need the service performed, the date you need the service or product by and your budget. You also have the option of including images related to your request.

The screenshot shows the EZBZ Marketing dashboard interface. At the top, there are navigation links for 'EZBZ MARKETING', '238POINTS', 'CHAT WITH US', and 'BLOG'. A dropdown menu is open under 'EZBZ MARKETING', listing options: 'Use EZBZ as:', 'User Profile', 'EZBZ Marketing', and 'Add A Business'. Below this, a sidebar menu includes 'Dashboard', 'View Leads', 'Post a Deal', 'Post a Request' (highlighted with a mouse cursor), 'Manage Posts', 'Profile', 'My Store', 'Conversations', 'Settings', and 'Logout'. The main content area displays a 'Submit a request - It's always free' form. The form contains the text: 'I need office supplies: printing paper, staples, pens, pencils, notepads and disposable cups.' Below the text is a location field with 'North Bergen, NJ, United States' and a 'See Templates' link. At the bottom of the form, there is a field for 'Add budget or images >>' and a prominent 'GET QUOTES' button.



ADD A BUSINESS

ADDING MORE BUSINESSES

You can add more than one business to your profile in the “Add a Business” portion of your profile by simply clicking on your company name at the top of your page, choosing the option “Add a Business”, and following the same process as you did initially when registering your first business. When you click on your company name you will find a drop down menu of all your registered accounts with EZBZ. Your personal profile is listed first and then any businesses that you have registered will follow.

EZBZ MARKETING 238POINTS CHAT WITH US BLOG

Use EZBZ as:

- User Profile
- EZBZ Marketing
- Add A Business**

Dashboard
View Leads
Post a Deal
Post a Request
Manage Posts

Profile
My Store
Conversations
Settings
Logout

SIGN UP ANOTHER BUSINESS (IT'S FREE)

With EZBZ you can manage multiple businesses under one account.

* Business Name

TYPE Local Business

CONNECTION Owner

* Business Address

No physical location? Just enter your neighborhood or city.

* Email to Receive Leads

Website

Business Phone Number

* Enter Areas of Expertise / Business Categories

* Enter Locations You Service

Business Description

In Business Since

M-F 7:00 7:00 +

Sa-Su 7:00 7:00 +

Open 24/7

ADD BUSINESS

Need more information or assistance ?

Call us at 1855-461-8619

Email: support@myezbz.com

www.myEZBZ.com

Introducing
Directory**PUSH**

